



## FOR IMMEDIATE RELEASE

*Contact:*

Bobby Weed [bweed@bobbyweed.com](mailto:bweed@bobbyweed.com)

Chris Monti [cmonti@bobbyweed.com](mailto:cmonti@bobbyweed.com)

904.249.3005 (ofc.)

### **BOBBY WEED GOLF DESIGN SELECTED TO MANAGE PALATKA GOLF CLUB**

*Palatka, FL; February 26, 2010* – Citing an opportunity to reverse a string of annual operating losses, the Palatka City Commission voted unanimously on Thursday night to contract with Bobby Weed Golf Design, Inc. to manage their Donald Ross-designed municipal golf course.

Utilizing a novel and relevant approach, the design firm partnered with Dublin, Ohio-based T2 Golf Solutions, LLC to propose a comprehensive vision for the course that included design, agronomic, infrastructural and operational improvements. Critical to the upgrades will be a sympathetic adherence to Donald Ross' original intent.

“We have long advocated that golf course designers need to be aware of and influence the business aspects of any course’s operation, more so today than ever before,” commented Bobby Weed. “Our partnership with T2 allows us to offer a broad and unique spectrum of integrated services that directly benefits the bottom line. By ensuring that capital projects have a solid economic rationale, our creativity creates commerce.”

One of approximately 20 municipal Donald Ross courses remaining in the country, the Palatka Golf Club has been in operation since 1925 and is the long-running host course of this month’s Florida Azalea and Senior Azalea Amateur tournaments. Together with the Ravine Gardens State Park and St. Johns River, the golf course is one of the bedrock amenities for which the City is broadly known.

“The irreversible impact of losing such a vital, historical resource was not lost on the community,” furthered Weed, “We are already seeing unified support that crosses over the boundaries between the City, Putnam County, residents that golf, and residents that do not. Our responsibility is to protect and enhance this partnership as we invest in improving the golf course.”

### **About Bobby Weed Golf Design**

Bobby Weed Golf Design is an internationally recognized leader in the development of golf courses and golf course communities. Based in Ponte Vedra Beach, FL, Bobby Weed Golf Design offers their clients a refreshing and contrasting style that represents the difference in successful golf development today.

For more information on Bobby Weed Golf Design, visit [www.bobbyweed.com](http://www.bobbyweed.com).

### **About T2 Golf Solutions**

T2 Golf Solutions was created to provide “Affordable and Revolutionary” redevelopment, repositioning and re-branding of existing golf facilities. As former management executives actively working in golf operations, company founders and Principals Ty Day and Ted Hunker recognized the substantial gap between the need for operational solutions and the ability for businesses to afford those solutions in today’s challenging environment. T2 Golf incorporates their fresh style of value-added redevelopment and management while solving issues for government agencies, private and daily fee clubs, and the golfing public.

For more information on T2 Golf Solutions, visit [www.t2golf.com](http://www.t2golf.com).

**-end-**